

# WELCOME TO THE CNBC WORKFORCE EXECUTIVE COUNCIL

Please see below for additional information on the WEC program, how to connect with fellow members and your CNBC team, and ways to make the most out of your membership.

## YOUR MEMBER PORTAL

The Member Portal is your destination for accessing tools and resources that will help you make the most of your membership. Within the Member Portal, you'll find:

- Workforce Wire news from CNBC.com with the latest content related to success in today's business environment geared toward chief human resource officers, diversity and inclusion leaders, and top talent and benefits executives
- Links to resources, including audio recordings from breaking news conference calls, recent newsletters, and links to videos from events
- A member directory listing out your fellow WEC peers' names, titles, headshots, and contact information. You can also update your own profile in this portal
- A list of member events, including breaking news conference calls, the WEC dinner series with VIP speakers, and an annual summit

#### Instructions for Accessing the Member Portal

- You should receive an email from Justin Surgent, Membership Manager with login instructions that allow you to create a password and log in to the portal. To log in, you will use your email address. If you have not received your email about the portal, please check your spam filters and reach out to Justin
- To access your Member Portal, visit this URL: <a href="https://www.cnbccouncils.com/log-in-to-cnbc-councils/">https://www.cnbccouncils.com/log-in-to-cnbc-councils/</a>

## MEMBERS-ONLY SLACK COMMUNITY

- The CNBC WEC Slack Workspace is an off-the-record hub for the WEC community to interact with each other and with CNBC. All member content is off-the-record unless otherwise expressed in the community.
- Direct messages between members are one-to-one communications that cannot be accessed by other members or CNBC.
- Your CNBC team is happy to facilitate member introductions.
- To access the Slack community, visit cnbcwec.slack.com.
- Please see attached Slack one-pager for full details on accessing the community.

## MEMBER EVENTS

Your CNBC team will be in touch via email, Slack, and the Member Portal about upcoming events, dates, locations, and how to RSVP.

#### **Members-Only Event Series**

- Annual Summit: Half day of programming, networking, and dinner New York, NY November 12. Please RSVP to justin.surgent@nbcuni.com.
- Private Dinner Series VIP Guests and interactive roundtables with peers and editors TBA
- Breaking News Conference Call Series Join Senior Editor Jen Geller and VIP guests for a conversation on pressing, topical workforce issues Ongoing

#### Preferred Access to Select CNBC Events

- Healthy Returns: Leaders developing dynamic new healthcare solutions
- CNBC Evolve: How do legacy companies adapt, innovate and evolve?
- @Work: Building and empowering the workforce of the future
- Disruptor 50 Celebration: Disruption influencing tomorrow's workforce

## COUNCIL RECRUITMENT

CNBC welcomes your input, recommendations, and suggestions about C-level peers in HR, Benefits, Talent, Diversity & Inclusion leaders across other organizations that you would recommend as part of this council. Please send any recommendations for prospective WEC members to Justin Surgent, Membership Manager at <a href="mailto:justin.surgent@nbcuni.com">justin.surgent@nbcuni.com</a>.

We also encourage you to share that you are a member of the WEC on LinkedIn. Please see below for a sample post:

I'm happy to announce that I am member of the CNBC Workforce Executive Council. The WEC is a new, invitation-only community of top HR, talent, diversity and human capital management professionals across industries that provides exclusive events, peer-to-peer networking, and professional development opportunities. <a href="https://www.cnbccouncils.com/wec">www.cnbccouncils.com/wec</a>

#### COMMUNICATION

CNBC will send all communications directly to members as well as to any additional contacts provided.

- For all content, editorial inquiries, or company news and announcements, please contact Jen Geller, Senior Editor, at <a href="mailto:jen.geller@nbcuni.com">jen.geller@nbcuni.com</a>.
- For all membership questions, feedback, ideas, and general inquiries, please contact Justin Surgent, Membership Manager, at <a href="mailto:justin.surgent@nbcuni.com">justin.surgent@nbcuni.com</a>.